

# Pae Natwilai

INNOVATOR & TECHNOLOGIST



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## ABOUT ME

I like challenges and work effectively in high-pressure environments. I am innovative, and I can build both physical and digital products from limited resource. I have experience in managing projects of all sizes – from start-ups to government and corporate projects.



Female  
Offshore Engineer



Gold Medal  
in Boxing



Lived in  
3 Continents

## EDUCATION

07/2013 - 07/2015 London, UK

### Royal College of Art

MA. Global Innovation Design  
Imperial College London  
MSc. Global Innovation Design

07/2014 - 08/2014 London, UK

### London School of Economics

Consumer Behaviour for Marketing & Management

03/2014 - 07/2014 Tokyo, Japan

### Keio University

Media Design (GID Program)

08/2013 - 12/2013 New York, USA

### Pratt Institute

Industrial Design (GID Program)

05/2007 - 03/2011 Bangkok, Thailand

### Chulalongkorn University

BEng. Mechanical Engineering (Honors)

## RECOGNITION

- Shortlisted, International Student Innovation Award, London & Partners UK, 2016
- Show 2015, Royal College of Art UK, 2015
- Tokyo Design Week Japan, 2014
- Riotinto Winter Sport Challenge Exhibition UK, 2014
- The Best Practice Award, PTTEP Thailand, 2013

## SKILLS

### Soft Skills

- Innovation
- Project management
- Storytelling
- Presenting

### Technical Skills

- Rapid prototyping
- Mechanic + Electronic
- Programming
- Arduino / Processing
- Adobe Creative Suits

## EXPERIENCE

06/2016 - Present London, UK

### Business Strategy Consultant

HUNTING DYNASTY : Behavioral Insight Agency

- Providing insights and strategy to sell behavioural insight packages to start-ups and small size companies.

07/2015 - Present London, UK

### Founder & CEO

GETTRIK : Digital Mapping Software for Drones

- Accepted onto Entrepreneur First, a top technical accelerator.
- Co-developing prototypes and iterating to fit the market based on customer feedbacks.
- Defining business opportunities, and negotiated deals.
- Helping technical development team set, and achieve, goals.

08/2016 - 11/2016 London, UK

### Start Up Support

IMPERIAL COLLEGE LONDON

- Set up Salesforce data base system for Imperial Enterprise Lab.
- Built rooms and manage spaces for students and start ups.

04/2015 - 03/2016 London, UK

### Event Organizer (Part-time)

WILD BLUE COHORT : Angel Investors Network

- Organised pitching events for angel investors and start-ups.
- Handled details and deal with on-site issues at the events.

07/2015 - 07/2015 London, UK

### Innovation Workshop Leader

IMPERIAL COLLEGE LONDON

- Asked to plan and run a week-long workshop on innovative 'bird safe' drone delivering systems.
- Guided creative brainstorming, and prototype building.

05/2011 - 09/2015 Bangkok, Thailand

### Project Manager & Mechanical Engineer

PTTEP : Thai National Oil and Gas Company

- Led a multi-disciplinary team to provide inspection and maintenance solutions for 100s of sites, from design to execution.
- Led a feasibility study of, and designed experiments for, new pipe technologies. (Published in PTT's technical forum, 2013)
- Overhauled project management work flow, expediting inter-departmental collaboration. (The Best Practice Award, 2013)

06/2010 - 05/2013 Bangkok, Thailand

### Creative Digital Strategist (Part-time)

EARTONE : Top 3 Hearing Aid Company in Thailand

- Developed a mobile application for testing hearing loss.
- Planned the marketing strategy and digital campaigns.
- Designed and built pop-up stores, and PR materials.

05/2007 - 11/2007 Bangkok, Thailand

### Creative Director

CHULALONGKORN UNIVERSITY

- Selected to organise the university annual parade (Loi Kratong).
- Designed mechanic and aesthetic of mascots and parade.
- Managed 1,000 students to build and perform in the show.